



THE INSPIRE INITIATIVE

SPONSORED BY YOUR NONPROFIT
OR MINISTRY

GETTING THE WORD OUT

CDM+



THE INTERSECTION

YOUR COMMUNITY & YOUR MISSION



Your nonprofit or ministry "inspiring kindness" is a skillful way to interact with your community in a positive manner. Not only does a kindness initiative create a satisfactory interaction, but it engages people who may not have been familiar with your mission. You will begin to intersect with people who may become donors and/or volunteers.

Your story will continue to be shared by each kind act. Once the community gets acquainted with the works of your nonprofit, Lasting impact is created for the recipient, the giver and your mission.

There is no better public relations campaign to inspire people in your own community and beyond. Spread kindness where ever you go.



Inspire kindness by presenting this card along with a kind act. Make someone's day!

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Be A Do-Gooder
and share your wonderful stories on our Facebook page.

KIND ACTS ARE EASY!

OUR IDEAS

- Buy someone a cup of coffee
- Visit with a Veteran and listen to their experiences
- Rake leaves for a neighbor
- A simple meal for a sick member of your church or religious affiliation
- Pump gas for someone when it's raining
- If you live in a cold climate, shovel snow
- Grab something from a high shelf in a store
- Compliment a stranger
- Send a care package to a soldier
- Purchase dinner for the person behind you in a drive thru
- Bring in your neighbor's garbage cans
- Leave an extra tip for good service
- Welcome a new neighbor to your block
- Help a senior load groceries in their car
- Kind Acts are endless, but providing them is impactful

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